

ATELIER/WORKSHOP 1 – in English

The Newest Technology Trends - Applied!

Speaker : Bret Evans, CCR Solutions Inc., Toronto, ON

Summary:

Nontraditional audiovisual technology and tools are finding their way into the event business. Thanks to the ever decreasing cost of technology, the adoption and usage rate on solutions like Audience Response Systems (ARS), video and web conferencing, and on-line automated presentation management solutions are becoming more mainstream. The use of this technology also has a positive effect on the "Green Factor" of your meetings. This workshop will bring you up to speed on the latest advances in technology and will offer tips on how to become more efficient in the pre-planning stages.

Biographies:

Bret Evans applies his 15-plus years of successful strategic sales and management techniques as sales and marketing manager for CCR Solutions Inc. His unique skills and experience are derived from various roles he served in across a wide array of technology and service organizations. Evans has an unquenchable thirst for technology and how the effective application of that technology can effect change in almost every aspect of life and business. Bret is active in community associations where he donates his time towards coaching various sports teams. He is a father of 5 who looks forward to being on the water when and wherever possible.