

ATELIER/WORKSHOP 9

Risk Management 101 for Conference Planners

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Summaries:

Any unwanted occurrence, large or small, is a risk which should be identified and eliminated or mitigated. Appropriate risk assessment is essential to avoid liabilities for damages to property or persons and even cancellation of events.

Ginette LeBlanc – présentation en français

La présentation portera sur l'assurance annulation « d'événement » EXPOPLUS.

- Introduction
- Définition d'événement – Types
- Pourquoi assurer un événement (les risques existants)
- Transfert du risque à un produit d'assurance
- Programme « Protection EXPOPLUS »
- Moment idéal pour adhérer
- Comment adhérer
- Coûts approximatifs
- Assurance responsabilité civile générale

Marty Croitoru and Daniel Bélanger – presentation in English

Protesters, agitators, thieves, vandals and even terrorism are now all common threats to conferences held here and around the world. Fire and personnel injury, which once were the main focus of security personnel are now only one of many threats to public safety at conferences. In a 'Post 9-11' world, safety and security measures that once operated quietly in the background have been moved to the forefront of event planning, because any security issue, no matter how small, can easily disrupt an entire event.

This presentation will outline certain emergency practices that must be taken at any event in order to prevent any embarrassing or dangerous situations. Having an emergency protocol that identifies all the risks inherent in today's social and political climate will go a long way in ensuring a smooth and successful public event.

Biographies:

Ginette LeBlanc

Ginette oeuvre depuis plus de 30 ans dans le domaine de l'assurance. Depuis son arrivée chez Marsh, il y a 22 ans, elle a exercé ses fonctions à titre de chargée de clientèle dans différents programmes. Elle participe à divers événements commandités par les associations et les promoteurs d'événements, afin de promouvoir Marsh et ses produits d'assurance conçus uniquement pour les groupes d'affinité. Aujourd'hui, Ginette évolue essentiellement au développement de nouveaux produits d'assurance auprès des associations et groupes d'affinités. Ginette détient sa licence de courtier d'agent d'assurances auprès de l'Autorité des marchés financiers depuis 1990.

Marty Croitoru

Marty Croitoru has worked for over thirty years in the Public Safety sector, as an advisor, he provides leadership in security and safety matters for both public and private organizations and has been the Official Security Consultant at well over 500 international conferences and workshops. He is accredited with certifications from Dawson College (Montreal Qc), Cornell University (Ithaca NY), Concordia and McGill Universities (Montreal Qc). Marty, through his company Sécurité Croitoru Inc., provides consultation and a range of security services to a number of local and international event organizations, both here and in the United States. He is involved at every level of the planning cycle and is on site to insure that organizers, and delegates, numbering in the thousands, have a safe and productive event.